

rivinium.com

Real Easy Event Management

Where possibilities converge

Events play a vital role within the media and public relations strategy of a company or as part of promotional campaigns for products, services, issues and initiatives.

For companies, an event can become a starting point for a long-lasting and fruitful association with buyers, vendors, customers, peer networking etc. – in essence a convergence of possibilities and associations.

The gap The success of any event is contingent upon the time, detailing and resources put forth during the planning process.

The events industry has grown tremendously in the last decade and the need for professional and integrated management of events to make an outstanding impression is greater than ever.

Rivinium – the complete answer

A well-orchestrated event combines the key elements of project management, budgeting, creativity and organizational skills with an ability to expect the unexpected.

Saviance Technologies has developed Rivinium as the complete answer to all aspects of Event Management.

Rivinium is a web-based event management application that covers the whole event cycle from planning to coordinating the event and conducting post-event evaluation.

www.rivinium.com



How it Works

Rivinium provides the framework for creating a user-friendly environment for event management through one interface for organizers, service providers, event participants and sponsors.

- It allows organizations to create, host, administer, market and monitor events in an efficient and cost effective way
- It offers numerous possibilities for venue and facility scheduling, itinerary and team activities to maximize team performance
- Rivinium also increases event attendance, integrates a payment gateway and provides valuable inputs on events, memberships and financial transactions. It has the capacity to manage large volumes of event related data for several events at a time
- The application can be promptly installed and used across industries - for employee meetings, stockholder meets, college / university events, sporting events, themed dinners, marathons, grand openings, fundraisers or any other special event

Rivinium: Key Features

Database Management: Manage individuals such as registrants, groups, staff, etc.

Financial Tracking: Easy tracking of revenues, payments, credit balances, refunds, transfers and online payment facility

Communication: Send mass emails that are personalized for each recipient, invitations, event updates, newsletters and save email templates for future use

Reports: Make and print custom reports with customizable email templates - Membership Reports, Financial Reports, Event Reports, Attendee Reports

Contact Management: Note and track every communication with contacts. Certain types of messages are automatically logged - such as confirmation emails and mass emails

Registration: Public access to event information and user registration

Settings: Control all online forms within the management system. Adjust prices, dates, times, capacities, locations and structure of forms

Event Organizers

Rivinium is a common platform that enables event organizers deal efficiently with the business of the event, not just with running it. Organizers can manage all aspects of the events online – Logistics, Human Resources, Venue, Calendar and Tracking.

With Rivinium, Event Organizers can:

- Publish events online thereby eliminating costly promotions and marketing activities
- Find a captive audience interested in specific events
- Increase participation by offering easy-to-use online registration
- Track responses to events
- Keep in constant touch with the participants by sending updates, reminders and alerts
- Get direct access to service providers for hospitality, travel, public relations, venues, etc.
- Get visibility and access to sponsors



Event Participants

Rivinium provides consolidated and updated online information to participants on events of interest to them.

With Rivinium, Participants can:

- Search all events in their city/elsewhere from an extensive online event database
- Register online through an easy-to-use online registration
- Receive regular updates, reminders and alerts relating to events of interest
- Connect with other participants post event through our upcoming Alumni site - **Viburnix**

Service Providers

For service providers, Rivinium opens the gateway to building contacts with key event organizers in an effective and long-lasting manner.

With Rivinium, Service Providers can:

- Search for specific clients from an extensive online database
- Publicize their service offering to all Rivinium clients
- Receive regular updates and alerts relating to events of interest



Sponsors

Sponsors play a critical role in the ongoing success and expansion of events.

Rivinium gives sponsors a forum for smart sponsorship possibilities and creating value for their sponsorship which underwrites a significant portion of event costs and funds raised.

With Rivinium, Sponsors can:

- Gain timely information about upcoming events, programs and seminars of interest to them
- Directly contact event management companies for partnerships/deals
- Get secured and validated information about event organizers
- Gain access to the demographics of the participants thus ensuring more targeted messaging

Technology

Built on **Open-Source Enterprise MVC Framework: Ruby on Rails**, which offers all the benefits of Open Source technologies [lower total cost of ownership, shorter product upgrade cycles, flexibility, customization]

- Database: MySQL
- Extensible, scalable, secure Enterprise Business Solution
- Simple self-service based web access: can be accessed from anywhere

Deployment options

SaaS (Software as a Service) model - Clients get a sub-domain on our server which is a secure area for their organization to use. Maintenance, support and product upgrades are managed seamlessly by our professionals.



The company

Saviance is a custom application design and development company with a solid reputation and history, and an expansive skill-set. In order to accomplish our clients' highly focused business objectives and needs, we consistently deliver creative, scalable, secure web designs and solutions. Our success lies in helping clients achieve their online and offline branding, communications and marketing strategy efficiently and profitably. We offer sophisticated prototypes and business generating systems.

Our Center of Excellence for Web Development in India delivers high quality, cost-effective, world class solutions for startups, non- profits and enterprise organizations. We use cutting-edge **Open Source** frameworks like CakePHP & Ruby on Rails for building agile, scalable and robust database backed web applications. We are **ISO certified** and use **Six Sigma** methodologies in our development process.

Inc.
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Areas of specialization

- Web 2.0, Web Design and Development Services
- Application Development & Maintenance Services
- Business Process Outsourcing (BPO) Services
- Offshore IT Consulting Services

Saviance delivers a broad and diverse nature of skills allowing clients to derive greater strategic value from their internal resources. We put in place solutions that ensure a continuous cycle of improvement in processes and business functions.

We use Scrum methodology to track our ongoing projects. Our Technical Leads are Certified ScrumMasters.

These are some of the technology areas in which our technical team members are experienced:

- e-Business:** Web Applications, Portals, EAI, Web Services
- Open Source:** Ruby on Rails, PHP, MySql, Apache etc.
- Frameworks:** Ruby on Rails and CakePHP are the frameworks we are currently supporting on Ruby and PHP platforms respectively

Other products



Connects all back office operations of HR, Payroll, Finance and IT functions of an enterprise across multiple geographies into one seamless integrated web-based platform

www.sconnect.in



iLuminix is a web 2.0, on-demand, complete Recruitment and Talent Management Software Solution. It delivers a suite of sophisticated and cost-effective HR management applications that enable managers to make critical and accurate decisions

www.iluminix.com



Effectively engages alumni of an organization via an integrated web portal that builds a vibrant alumni community while keeping them plugged into the organization

www.viburnix.com



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