

Press Release

Bridging Gaps through Stronger Alumni Relations

Saviance Technologies to commence its Alumni Leadership Masterclass, 2011

New Delhi, September 26, 2011: **Viburnix**, the leading alumni relations cloud software, a product of **Saviance Technologies**, today announced the commencement of the first ever Alumni Leadership Masterclass 2011, to be held on **Monday, 26th September, 2011 in Gurgaon**. The Alumni Leadership Masterclass is aimed at bridging the gaps between the alumni, current students and staff creating a platform that equips the alumni relations officers to organize effective programs to engage with their respective alumni on a continuous basis and effectively leverage the network. Conveying the right message to the right audience is extremely essential while communicating with your Alumni. Upholding this ideology, Masterclass intends to educate on the necessity to identify Alumnus groups, w.r.t. age, year of graduation, etc., when directing a message, to involve them while planning alumni meets and other activities. Since an effective data management is vital for smooth functioning of alumni network, the Masterclass will emphasize on the importance of ensuring that the database is updated and maintained regularly. Furthermore, the Masterclass Leadership programme will entail varied proactive sessions which will provide an interactive forum for coordinators and attendees to share their experiences while connecting to the alumni.

Key highlights of the Alumni Leadership Masterclass
Basics of Alumni Relations Importance of alumni relations and reaching out to the alumni network
Engaging Current Students – Future Planning Reaching out to current students to update and manage database of the alumni
‘Google Not’ Your Alumni Organizing and planning of effective programs to engage alumni
Alma Matters – Communicate Right Right messaging to the right audience
Your Alumni is Your ‘Global Brand’ Valuing your alumni and engaging with them
Bridging the gaps – Reunions and more bridge the gaps between the alumni, current students and staff in order to strengthen ties between each other

Another major attraction of the Masterclass Leadership programme is the live case study to be presented by honoured **Prof. M.L. Singla of Faculty of Management Studies**. During his workshop he will talk about how important is the role of alumni for an institute like FMS. He will also highlight on how Viburnix has helped the institute to reconnect with their alumni and how they have the most extensive alumni network today.

On this special occasion, **Mr. Kaushik Bellani, CEO, Saviance Technologies** said, “Good alumni relations facilitate networking and linkages that constitute a cohesive and productive society. The Alumni Leadership Masterclass is a perfect platform to educate/communicate with the alumni officers on how to leverage alumni relations by connecting across people of all age groups. The true brand building for an institute is done through its students who become its alumni and finally ambassadors and increase the goodwill in the global academic and business environment. Valuing your alumni and engaging with them is an effort which will not go in vein, but fetch endless benefits. Through its innovative sessions the Alumni Leadership Masterclass by Saviance Technologies aims to assist the institutions and organizations to build a strong network base and fortify the ties.”

The Alumni Leadership Masterclass programme which will start with a session on Basics of Alumni Relations by **Mr. Joseph John, Advisor – South India & Sri Lanka, Saviance Technologies and Graduate of CASE Alumni Relations, Institute, INSEAD, Singapore** will focus predominantly on the importance of alumni relations and what should be considered by an institute to reach out to their alumni network. He will also emphasize on effective ways to plan future engagement with alumni by maintaining an updated database. Furthermore, sessions by **Mr. Subhashish Bharuka, Manager – Corporate Communications & Graduate of CASE Alumni Relations Institute, INSEAD, Singapore** will help the attendees understand that Alumni engagement involves more than just database management and fund raising; it is a lifelong process for an institute to grow its brand over many years by engaging with its alumni. Besides, there will also be discussions on bridging the gaps between the alumni, current students and staff in order to strengthen ties among each other and channelizing the alumni interaction efficiently.

About Saviance Technologies:

Saviance Technologies is an IT Services company established in the US in 1999, providing a host of services including web & mobile applications, IT consulting and Strategic IT Staffing solutions. Team Saviance strives to deliver the best value to our clients through a combination of highly experienced workforce, defined processes, state-of-art technologies and client management solutions. Saviance leverages its global presence in the US, UK and Australia to provide holistic, multi -service delivery in key industry verticals including Education, Manufacturing, BFSI, FMCG and Healthcare.

Saviance Technologies helps clients develop and retain their human capital by controlling allocation of skills for projects by providing strategic services in the field of Strategic IT Staffing (Contract, Contract-to-Hire and Permanent Staffing), Enterprise Application Integration and Vendor Consolidation. IT services include offshore services with RPO (Resource Process Outsourcing), KPO (Knowledge Process Outsourcing), Managed IT services and Microsoft SharePoint Collaboration Practice. Adding to Saviance’s extensive IT offerings, it also provides Application Development services in which they develop customized web applications, develop ERP solutions, mobile applications and most recent addition is a robust Education Management Solution (EMS) for higher education institutes.

Saviance recently launched 'Viburnix', a first-of-its-kind, comprehensive solution which caters to the specific 'Alumni' requirements' of colleges, universities, corporate and other educational institutions. Viburnix provides a unified communication and a collaborative platform to create multiple points of adhesion throughout an institution. This product enables institutions in brand building, social and professional collaboration, event management, real time communication, knowledge repository and providing career opportunities.

The strong workforce of 450 employees and consultants spread across the globe helps optimize the delivery using Build-Operate-Transfer model offering a combination of management, technical and implementation service that transitions clients seamlessly and provides them a well-managed offshore strategy.

Saviance is an ISO 9001:2008 certified company.

For more details visit: www.saviance.com ; www.viburnix.com

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